



PRESS RELEASE

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For immediate release

SAINTE-ANNE-DE-BELLEVUE LAUNCHES ITS WASTE MANAGEMENT CAMPAIGN: "DES PETITS GESTES POUR DE GRANDS CHANGEMENTS"

Sainte-Anne-de-Bellevue, September 8, 2023 - The City of Sainte-Anne-de-Bellevue has resolutely committed itself to environmental sustainability by launching its new waste management campaign, named "Des petits gestes pour de grands changements". As part of this initiative, the City is taking significant steps to improve waste management and encourages citizens to adopt eco-responsible practices.

As of this November, garbage collection will take place every two weeks, year-round. This adjustment aims to reduce the environmental footprint, while contributing to the City's ambitious goal: by 2025, Sainte-Anne-de-Bellevue aims to repurpose 70% of its waste, as opposed to 43% currently.

For Paola Hawa, Mayor of Sainte-Anne-de-Bellevue, "It is our collective responsibility to take action to reduce our environmental footprint. Every action undertaken today is meaningful and ensures a better future for generations to come. Therefore, I invite all my fellow citizens to learn about waste management best practices and to become agents of change."

To raise awareness of this transition, the City has taken the following measures: creation of a detailed checklist to properly sort waste materials, the update of the available information on regular waste removal available on the City's website, and the active participation in the "Naturally Sainte-Anne" event, to be held on Saturday, September 9, 2023 on Sainte-Anne Street.

During this event, an information booth will distribute checklist pamphlets and free compost bags. In addition, an awareness wall will be set up to encourage participants to share the eco-responsible actions they have undertaken to better care for the environment. By participating in this initiative, each person will have the opportunity to enter a draw to win a \$250 gift basket containing eco-responsible items.

"Naturally Sainte-Anne is an ideal opportunity to celebrate the beauty of the city, strengthen our connection with nature, and raise awareness of the importance of preserving our environment. Sainte-Anne Street is a big part of our city's identity, and this event will be a great opportunity for all participants to rediscover what

makes Sainte-Anne-de-Bellevue a lively, healthy, and enjoyable living environment. ", continued Mayor Hawa.

The City of Sainte-Anne-de-Bellevue invites its citizens to take part in this environment preservation and waste management improvement initiative. Together, we can make big changes with small actions.

For more information and resources about the "Des petits gestes pour de grands changements" campaign, please visit the City's official website [here](#).

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Source: City of Sainte-Anne-de-Bellevue

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