



PRESS RELEASE

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FOR IMMEDIATE RELEASE

SAINTE-ANNE-DE-BELLEVUE APPLAUDS THE APPOINTMENT OF MCGILL UNIVERSITY'S MACDONALD CAMPUS AS A FAIR TRADE CAMPUS

SAINTE-ANNE-DE-BELLEVUE, October 23rd, 2019 – Sainte-Anne-de-Bellevue is proud to support and applaud the nomination of McGill University's Macdonald Campus in Fair Trade Canada's Fair Trade Campus Program.

The campus thus joins the City of Sainte-Anne-de-Bellevue, certified as a Fair Trade town in 2010. The program recognizes the campuses that have made a commitment to supporting and educating their community about fair trade.

This appointment is in line with the City's ongoing efforts in global food security. Indeed, as part of its sustainable development plan, adopted in 2012, Sainte-Anne-de-Bellevue aims to increase the availability of organic food in the community and to promote fair trade practices.

Some of the initiatives already in place on campus include the campus-based non-profit organization, Buy Your Own Bulk (BYOB), which sells affordable, sustainable organic food in bulk to Macdonald Campus community and the Out-of-the-Garden Project (OGP), a student-run cafe. In addition, all vending machines on campus now offer a Fair Trade chocolate option. Increasing the availability of fair-trade products on campus allows students and staff to use their purchasing power to promote ethical and fair trade.

The Faculty of Agricultural and Environmental Sciences being housed at the Macdonald Campus, such a designation is very natural and the City is proud to support it.

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